



**TCL Electronics UK Limited**  
The Porter Building,  
1 Brunel Way,  
Slough, Berkshire, SL1 1 FQ

# TCL Milano Cortina 2026 Giveaway Campaign – Black Friday Period

## Terms and Conditions

Participation in this TCL Milano Cortina 2026 Giveaway Campaign – Black Friday Period (“Promotion”) is governed by these Terms and Conditions (“T&C”). By entering this Promotion, the participant (“You” or “Your”) fully accepts the provisions of these T&C as stated below.

The Promoter of this Promotion is **TCL Electronics UK Limited** (“TCL” or “Promoter”) whose office is at The Porter Building, 1 Brunel Way, Slough, Berkshire, SL1 1 FQ, UK, registered under number 11255765. References to the Promoter shall include all of the Promoter’s associated companies involved in this Promotion.

All dates are indicated as follows: month/day/year

### 1. OBJECTIVES

TCL is organizing this Promotion to promote the products and image of TCL in its social medias: Facebook, Youtube and Instagram.

### 2. PROMOTION PERIOD

The Promotion will be activated for the users wishing to participate as of 27<sup>th</sup> October 2025 [8:00] until 3<sup>rd</sup> December 2025 [23:59] both included (UK time).

### 3. ELIGIBLE PARTICIPANTS

This Promotion is open to any person who meets below pre-requirements:

- a. Be a non-trading natural person;
- b. Residing in UK or Ireland;
- c. Be eighteen (18) years or older;
- d. **Have purchased a TCL-branded TV in 27<sup>th</sup> October 2025 [8:00] until 3<sup>rd</sup> December 2025 [23:59] from a participating retailer listed in attached Schedule 1**

Legal entities and businesses are not eligible to participate in this Promotion.

Employees and immediate relatives (husband, wife, partner of a pact of civil solidarity, children, parents, grandparents and stepfamily) of any group company of the Promoter, companies associated with this Promotion and all affiliates of such companies are not eligible to participate in this Promotion.

The Participation to this Promotion is free of charge.

The participants shall follow the operation and mode of participation detailed in these Terms and conditions.



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#### 4. OPERATION AND MODE OF PARTICIPATION

This Promotion will be conducted by TCL on the following website: <https://www.tcl.com/uk/en/winter-olympics-milano-cortina-promotion-2026-blackfriday>. During the Promotion Period, TCL and the participating retailers (as listed in Schedule 1) will publish 10 posts on Facebook, Instagram or Tiktok.

To enter the Promotion, You must complete below required steps:

1. Upload your proof of purchase (receipt) of a TCL-branded TV on <https://www.tcl.com/uk/en/winter-olympics-milano-cortina-promotion-2026-blackfriday> between 27<sup>th</sup> October 2025 [8:00] until 16<sup>th</sup> December 2025 [23:59]. You may enter a maximum of five (5) proof of purchase made in July during the Promotion Period.
2. Select your TV screen size. **The size of the TV screen determines the number of entries you will be attributed (E.g., 32" TV = 32 entries; 85" TV = 85 entries, etc.).**
3. Enter your details: Full name, email address, mobile number, Country of residence.
4. Read carefully and accept the T&C and Privacy Policy
5. Submit your participation

Participants found to have provided false information may be disqualified. The Promoter is not responsible for any expenses incurred in the participation of the Promotion.

#### 5. SELECTION OF THE WINNERS

A total of two (2) Winners will be selected by a random drawing system, without any pre-defined criterion. Each Winner will win one (1) Prize among the Prizes defined in Section 6 of these T&C ("Prize" or "Prizes"). A list of ten (10) alternate winners ("Alternate Winner") will be selected in case of failure or refusal to deliver the Prizes to the first two Winners.

For the avoidance of doubt, the Winners shall not be entitled to choose their Prize.

#### 6. PRIZES

The Prizes of this Promotion consist of **two (2) travel package** to attend the Olympic Winter Games Milano Cortina 2026. Each travel package consists of:

- Return economy flights to Italy (pre-booked). – estimated value of £200 per person
- One (1) night hotel accommodation (pre-booked).— estimated value of £260 per person
- Access to two sets of tickets to two-day Olympic events. – estimated value of £650
- Allowances provided for:
  - Meals – estimated value of €400 per person
  - Airport transfers – estimated value of €400 per person



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## **7. COMMUNICATION TO THE WINNERS**

The Winner of the Promotion will be contacted by email from 17<sup>th</sup> December 2025.

**The Winner will have until 31<sup>st</sup> December 2025 or 14 days from the prize-winning notification, whichever is later, to follow the instructions in the message and confirm acceptance of the Prize.**

Failure to accept of the Prize before the deadline will result in the Prize being forfeited and TCL shall be entitled to select an Alternate Winner pursuant to the rules of Promotion. If the Winner have submitted incorrect contact details, TCL will not be able to contact the Winner, and the prize will pass on to the next Alternate Winner in the alternative list.

## **8. CANCELLATION OF THE PROMOTION AND LIABILITIES**

If this Promotion is unable to be held as planned due to any network, communications, technical issues or any other causes beyond the Promoter's control ("Force Majeure event"), the Promoter is entitled, at its discretion, to suspend or, if the Force Majeure event lasts for more than **three (3) weeks**, cancel this Promotion without any liability.

The Prizes may be declared void in the event of the absence of Participants meeting the requirement as set out in these T&C or in the event of rejection of the Prize by a Winner or by the absence of response in due time from the selected Winner with the requested details for delivering the Prize. These T&C may change if necessary for the correct functioning of the Promotion. Unless otherwise provided for in mandatory legal provisions, the Promoter will not be liable for any losses and damages arising from or in connection with participation in this Promotion and acceptance or use of the Prize.

TCL shall not be liable for any failure to provide the Promotion, the Prize(s) or to meet any of Promotor's obligations under these T&C where that failure arise because of events outside of the Promotor's reasonable control.

## **9. STANDARDS OF CONDUCT**

TCL have the right to refuse any participation which includes or suggests any of the following:

- Consumption of alcohol by any person under the legal drinking age (or 18 years old if over),
- Any kind of illegal or anti-social behavior,
- Celebrities or other well-known persons, logos, copyrighted content or trademarks belonging to any third party.
- Offensive gestures, comments, or which could cause any offence based on gender, race, sexual orientation, religion or culture.



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## **10. PUBLICITY AND WITHDRAWAL IN SOCIAL NETWORKS**

The Promotion is not sponsored, endorsed or administered by any social network in any way, nor are they associated with it.

TCL reserves the right to publish the name, use the image of the Winner for a reasonable period of time to support the Promotion purpose.

## **11. DISCLAIMER**

TCL accepts no responsibility for any late, lost, delayed, incomplete, incorrectly submitted, corrupted, illegible, or misdirected entries, claims or correspondence whether due to omission, error, alteration, tampering, deletion, theft, destruction, disruption to any communication network or medium, or otherwise including those entries not received by the TCL for any reason. TCL is not liable for any consequences of your error including (without limitation) costs incurred.

In the case of the intervention of any outside act, agent or event which prevents or significantly hinders the TCL's ability (or that of a third party involved with this Promotion) to proceed with this Promotion on the dates and in the manner described herein, including but not limited to vandalism, natural disasters, acts of God, civil unrest, strike, war, act of terrorism, TCL's obligations in respect of the Promotion will be suspended for the duration of the event and, in addition, TCL may in its absolute discretion cancel the Promotion.

TCL takes no responsibility where it is unable to contact a winner who has not provided correct or complete contact details. If your contact details have changed during the Promotion, it is your responsibility to notify those changes to TCL. A request to modify any entry information should be directed to the following TCL's email address:

tcluk@tcl.com

To the greatest extent permitted by law, TCL excludes all warranties, representations or guarantees ("Warranties") regarding the Promotion and any Prize. The conduct of the Promotion or the supply of Prizes may involve third parties, and TCL makes no Warranties and disclaims all liabilities in connection with any such third parties, their acts or omissions. By entering the Promotion, You release and indemnify TCL and its related bodies corporate (including the officers, employees and agents of each) from and against all actions, penalties, liabilities, claims or demands You may have against TCL or that TCL may incur for any loss or damage which is or may be suffered or sustained as a direct or indirect result of Your entry or participation in the Lucky Draw or winning or failing to win a Prize, or using or permitting any other person to use the Prize, except for any liability which cannot be excluded by law or which would cause any part of this clause to be void or unenforceable.



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Without limiting any of the foregoing, under no circumstances will You or TCL have any liability to the other for any loss or damage suffered which is indirect or consequential in nature, including without limitation any loss of profit, loss of reputation, loss of goodwill, or loss of business opportunity.

## 12. TAXES

You are advised that tax implications may arise from Your Prize winning, and You should seek independent financial advice prior to acceptance of Your Prize. TCL bears no responsibility for any tax implications that may arise from accepting the Prize. You are responsible for any and all expenses that You incur in entering the Promotion and You will not be reimbursed whether or not You win the Promotion.

## 13. PERSONAL DATA PROTECTION

In compliance with applicable personal data protection laws and regulations, the personal data contained in the files that TCL receives within the framework of this Promotion will be processed solely in accordance with the instructions contained in these T&C, in TCL's Privacy notice and for the purpose set out therein.

| Purposes                                                              | Collected Personal Data                                                                                | Retention time                          |
|-----------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|-----------------------------------------|
| Register the entry and proceed with the giveaway                      | Name, email address of the Participants                                                                | 45 days from the end of the Promotion   |
| Provide any assistance or needs to the Winners concerning their Prize | Name, email address, of the Winners                                                                    | 60 days from the delivery of the Prizes |
| Provide Marketing communications                                      | Name, email address of the Participants that have given specific consent                               | 60 days from the date of consent        |
| Communication about the Promotion                                     | Name, Image, Voice, Video, Social media public content of the Winners that have given specific consent | Until 1 <sup>ST</sup> April 2026        |

Cookies will be deleted within 13 months from the date of collection. To find out more about our privacy practice, see [Privacy Policy](#)

## 14. GOVERNING LAW AND DISPUTE RESOLUTION

This Promotion and any dispute arising from or in connection with it (including the Prizes) shall be governed by the laws of UK and any dispute which cannot be settled amicably shall be submitted to the competent courts of London, unless otherwise provided for in mandatory legal provisions.

In Slough, 16/07/2025



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#### SCHEDULE 1: List of participating retailers

Currys  
Harvey Norman Ireland  
Powercity  
Reliant T.V. (St. Annes) Limited  
Marks Electrical Plc  
Hughes TV And Audio Limited  
Combined Independents (Holdings) Limited  
Soloco Limited  
DMB Inc. Ltd  
Joybuy: JINGDONG RETAIL (UK) Limited